

Social Media & Email Fundraising Templates



Social media and email are the perfect place to start your fundraising efforts or share your event – it's the place where you go to connect with people. **And a person-to-person connection is the most powerful tool you have to help meet your goal.**

Share your story – How long have you lived here? What does being in a safe and stable home mean to you? What does homeownership mean to you? Try to relate your story to the hard-working families that you support when you donate to DuPage Habitat.

SAMPLE FACEBOOK POST:

A safe home. Nutritious food. Health care. Good schools. Reliable transportation. Which would you choose? Join me in making the Cost of Home affordable so no one has to make this choice.

I support DuPage Habitat because *[INSERT YOUR PERSONAL STORY]*.


[INSERT YOUR ASK: Learn more, donate to my page, come to my event, etc.]

SAMPLE TWITTER POSTS:

We're all neighbors – that's why I'm raising money for @DuPageHabitat as they work to build and preserve safe, decent and affordable homes for hard-working families in DuPage County.

I'm raising money for @DuPageHabitat – support me as I raise funds for hard-working DuPage County families!





Did you know that @DuPageHabitat provides hard-working families with the strength, stability and self-reliance of affordable homeownership? Learn more at my FUNDRAISING EVENT.

Everyone in DuPage County deserves a safe, decent and affordable home. Join me as I support @DuPageHabitat as we make that vision a reality.

SAMPLE INSTAGRAM POST:

We're all neighbors – that's why I'm raising money for @DuPageHabitat as they work to build and preserve safe, decent and affordable homes for hard-working DuPage County families.

SAMPLE EMAIL:

A safe home. Nutritious food. Health care. Good schools. Reliable transportation. Which would you choose? Join me in making the Cost of Home affordable so no one has to make this choice. DuPage Habitat for Humanity helps more hard-working families have a safe, decent and affordable home here, through affordable homeownership, and that means more families can live in DuPage County for generations.

I am raising money for DuPage Habitat because [INSERT YOUR PERSONAL STORY].

[INSERT YOUR ASK: Learn more, donate to my page, come to my event, etc.]